

For Immediate Release

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**Goodman Marketing Partners  
Achieves Ranking in  
Inc. 5000 Fast-Growth Private Companies**

San Rafael, Calif. – September 4, 2008 – Goodman Marketing Partners (GMP), an independent full-service marketing company in San Rafael, CA, announced today it has been recognized as one of the 5,000 fastest-growing private companies in the country. Inc.com, the online arm of *Inc.* magazine, unveiled its annual ranking in a list that it describes as the most comprehensive look at the most important segment of the economy – America’s independent-minded entrepreneurs.

“Our second annual Inc. 5000 continues the most ambitious project in business journalism,” said Inc. 5000 Project Manager Jim Melloan. “The Inc. 5000 gives an unrivalled portrait of young underreported companies across all industries doing fascinating things with cutting-edge business models, as well as older companies that are still showing impressive growth.”

Founded in 2002 by President Carolyn Goodman, GMP ranks at 1442 on the list. Comprised of senior marketing specialists, the company represents both business-to-business and business-to-consumer clients. GMP creates, designs, develops and executes a full spectrum of advertising and direct marketing solutions both online and offline. It seeks to increase brand value through the development of powerful concepts, actionable insights and award-winning creative. Current clients include Autodesk, Juvenile Diabetes Research Foundation (Northern California Chapter), KCSM-TV, KCSM-FM, Vinum Capital Management and Wells Fargo Bank.

The 2008 Inc. 5000 list measures revenue growth from 2004 through 2007. To qualify companies must be U.S.-based and privately held, for profit,

independent – not subsidiaries or divisions of other companies – as of December 31, 2007, and have had at least \$200,000 in revenue in 2004, and \$2 million in 2007.

For more information, visit [www.goodmanmarketingpartners.com](http://www.goodmanmarketingpartners.com) and [www.incbiznet.com](http://www.incbiznet.com).

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