

For Immediate Release

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TANDBERG Signs on with Goodman Marketing Partners East Coast Office

San Rafael, Calif. – September 23, 2008 – [Goodman Marketing Partners](#) (GMP), an independent full-service marketing company based in San Rafael, CA, announced today that [TANDBERG](#), a leading international provider of telepresence, high-definition video conferencing and mobile video products, has enlisted GMP to help them design and execute a major direct marketing campaign designed to build lead volume. GMP competed for the TANDBERG project against several other East Coast direct marketing firms.

“We chose Goodman Marketing Partners to be our marketing partner because of its depth of expertise in the business-to-business category and its strategic and innovative approach to the demand generation process,” said Tony Cook, vice president marketing, Americas of TANDBERG.

This new business win for GMP represents the first major one on the East Coast since establishing an office in Philadelphia earlier this year.

About Goodman Marketing Partners

Goodman Marketing Partners is a full-service, fully integrated marketing communications company based in San Rafael, CA. Comprised entirely of senior marketing specialists, the firm creates, designs, develops, and executes a full spectrum of advertising and direct marketing solutions both online and off line. Current clients include Autodesk, Juvenile Diabetes Research Foundation (Northern California Chapter), KCSM-TV, KCSM-FM, Vinum Capital Management and Wells Fargo Bank. The firm is listed on the 2008 list of “Inc. 5000 Fast-Growth Private Companies,” and is ranked by the San Francisco Business Times as one of the “Top 100 Women-Owned Businesses” in the San Francisco Bay Area in 2007. For more information, visit www.goodmanmarketingpartners.com.

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